



Final Checklist

PEN Entrepreneurship Week 2022



Agree with the Practice Enterprise team to join the PEN Entrepreneurship 2022 Social Media Competition.



Prepare / create a short video for posting



Answer **all 3 questions**:

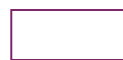
1. Explain & define a socially responsible leader.
2. What characteristics should a responsible leader have?
3. How can the Practice Enterprise teach you to become a responsible leader?



Use 1 video per post to answer the question. (Video length limit: min 20 sec, max 60 sec.)



Check your post before publishing based on the competition **Requirements** and the **Social Media Etiquette**.



Publish the **1 post (in English language)** during the time of **November 14th to 18th, 2022** from your **Practice Enterprise account** on **Instagram, Facebook and/ or Twitter**.



Write the **full name of your Practice Enterprise** and your **country** under the post.



Tag us:

Instagram: @pen_worldwide

Facebook + Twitter: @penworldwide



Use all the 5 hashtags:

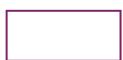
#PENentrepreneurs22

#PENWorldwide

#GEW2022

#responsibleleadership

#practiceenterprise



Make ONE submission with the link to your posts through our website between **November 14th until November 18th, 2022**.

Be patient until **winners are announced on December 9th, 2022**.

Feel free to like + comment on other contributions.

You can win prizes in Practice Enterprise currency.

**See Requirements for further information.*

***No real money will be involved. In equivalent national currency.*

What will be evaluated?

- Following the contest requirements for deadlines, tags, hashtags**
- Proper use of social media etiquette
- Quality of information in each video post related to the questions
- Quality and value of videos related to responsible leadership
- Overall creativity of the contribution

*** required for your entry to be accepted for evaluation*

